

Professor Joseph Nye

International Relations Expert

Joseph Nye is Dean Emeritus of Harvard's Kennedy School of Government and distinguished Service Professor and a member of the Belfer Center Board of Directors at Harvard University. He is also the co-founder of the international relations theory "neoliberalism". He created the concept of 'soft power' as a means of peaceful negotiation between nation states. This involves using the powerful tools of diplomacy, economic assistance and clear communication rather than using strong arm tactics of threats, coercion and military.

"He was named one of the top 100 Global Thinkers in 2011 by the *Foreign Policy* journal"

In detail

Dr. Nye served as Deputy to the U.S. under Secretary of State for Security Assistance, Science, and Technology and chaired the National Security Council Group on Nonproliferation of Nuclear Weapons. In 1993 and 1994, he was Chairman of the National Intelligence Council, which coordinates intelligence estimates for the President. In 1994 and 1995, he served as Assistant Secretary of Defense for International Security Affairs. Dr. Nye is a fellow of the American Academy of Arts and Sciences and the American Academy of Diplomacy and a member of the Executive Committee on the Trilateral Commission. He is the author of numerous books and more than 150 articles in professional journals.

What he offers you

Professor Nye explains to audiences across the globe how the blending of hard and soft power into what he calls "smart power" have relevance in the day of non-state political forces (like Al-Qaeda). He talks about how the age-old diplomatic methodologies of hard power (military force and economic payments) and soft power (persuasion and attraction) have fused into smart power and a cogent and usable diplomacy which provides a pragmatic roadmap for a country's foreign policy to deal with the challenges of a global information age.

How he presents

An experienced public speaker, his well prepared presentations are filled with complex ideas presented in an easy to understand format.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us. See below for details.



Topics

The Future of Power in the 21st Century

The Challenges of a Global Information Age

International Relations

Soft Power: The Means to Success in World Politics

Publications

2012

Understanding Global Conflict and Cooperation: An Introduction to Theory and History

2011

The Future of Power

2008

The Powers to Lead

2006

The Power Game

2005

Soft Power: The Means to Success in World Politics

2000

Governance in a Globalising World

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