

Jo Malone

Founder of Jo Malone Cosmetics and
Jo Loves

Jo Malone is the creator of one of the world's most recognised luxury fragrance brands. She opened her first store in London in 1994 and spearheaded the worldwide positioning of the Jo Malone brand during the following years. Jo's passion for fragrance never ceases and in 2011 she found she could do it again and launched her new global brand Jo Loves.

“One of the most
creative and successful British
business women”

In detail

In 1999 Estee Lauder announced the acquisition of Jo Malone but Jo remained Creative Director until her departure in 2006. She developed products which helped to establish the brand as an innovator within the international beauty industry. In 2010 she presented *'High Street Dreams'* on BBC One helping small businesses realise their dreams of trading on the British high streets. The show successfully helped to create six new British brands.

What she offers you

In her presentations Jo gives useful insights into the world of retail using her successful business experience and unique entrepreneurial spirit. She is also in great demand at after dinner events.

How she presents

Jo is an inspirational and charismatic speaker and highly sought after at national and international events and conferences.

Languages

She presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book her?

Simply phone, fax or e-mail us.
See below for details.



Topics

Marketing and Branding

Entrepreneurship

Beauty and Lifestyle

After Dinner

CSA Celebrity Speakers
Phone +359 888 308180
E-mail speakers@speakersbulgaria.com
Website www.speakersbulgaria.com