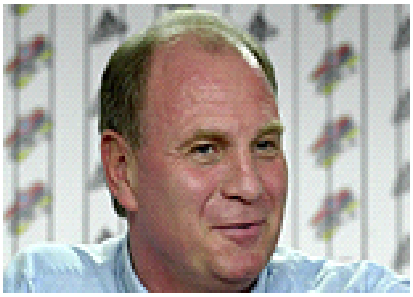
CSA

SPEAKER BIOGRAPHY



Uli Hoeness

Manager of FC Bayern Munich, Entrepreneur

Uli Hoeness is without a doubt a visionary and a leading personality in the world of football. After 239 Bundesliga games and 86 goals he became, at the age of 27, manager of FC Bayern Munich. As a committee member of the DFB for some years now, he is well-known as a major driving force behind the German Bundesliga. He is also a business entrepreneur, as founder and owner of the HOWE delicatessen firm.

In his presentations Uli Hoeness demonstrates the importance of teamwork, leadership and coaching. He shows decision makers how to maximise their potential to achieve outstanding results through inspiration and motivation.

As an enthusiastic footballer, Uli began his career in 1970 as a professional player for FC Bayern. As a former national player, winner of both national and international titles including the World Cup in 1974, Uli became manager of FC Bayern in 1979. Currently he is the Deputy Chairman of FC Bayern and responsible for all matters concerning the team players, the junior team and the securing of sponsorship.

Along side his career as a top football manager Uli Hoeness also founded with his business partner, the sausage factory HOWE with its famous speciality: the famous Nürnberger Sausage. These sausages are successfully sold on a world-wide base.

Uli Hoeness is a regular contributor to a number of best-selling magazines and a sought-after talk show guest. Drawing on his experiences both in football and business, Uli is in great demand by organisations eager to benefit from his ability to motivate.

TOPICS

- Teamwork
- Motivation
- Reaching of Goals
- Leadership
- Crisis Management
- Conflict Management

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