

Götz Werner

Founder of dm-drugstores,
Entrepreneur of the Year 2008

Götz Werner is one of the most outstanding managers in the German retail industry. He is founder, shareholder and board member of the dm-drugstore and was the CEO for 35 years. The company has shops in 11 European countries and the company philosophy has a holistic approach. He is considered a humanist and an anthroposophist and was named "Waldorf-Discounter" by *Manager Magazine*.

"One of Europe's most
successful holistic
entrepreneurs"

In detail

From 2003 to 2010 Mr. Werner headed the Interdisciplinary Institute for Entrepreneurship at the University of Karlsruhe. He also founded the "Unternimm die Zukunft" Initiative and is a board member of GLS Bank. In 2010 he donated his shares to a charity organisation. In 2004 Mr. Werner received the Innovation Award for Education, in 2005 he received the Manager Award from the German Association of Entrepreneurs (BDU) and Ernst & Young named him Entrepreneur of the Year 2008. The same year Mr. Werner received the German Federal Cross of Merit and received the German Trade Award in 2010.

What he offers you

In his presentations Götz Werner explains the importance of sustainability as part of the business culture. He also describes his concepts for the future in which the person is the key for success. He thinks that business, the environment and social issues have to go hand in hand to ensure a sustainable and successful future.

How he presents

His success and charisma make Götz Werner a highly sought after speaker at national and international conferences.

Languages

He presents in German and English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.
See below for details.

CSA Celebrity Speakers
Phone +359 888 308180
E-mail speakers@speakersbulgaria.com
Website www.speakersbulgaria.com



Topics

Leadership through Dialog
(Dialogische Führung)

Motivation through Yourself

Ethic in Business

The Challenges of Globalisation

Social Responsibility and
Commitment

The Benefits of a Holistic and
Sustainable Business

Publications

2010
Freiheit, Gleichheit,
Grundeinkommen (coautor)

2010
Die Herausforderungen der
Globalisierung (coauthor)

2007
Das Bedingungslose
Grundeinkommen

2007
Einkommen für alle

2006
Führung durch Mündige

2004
Wirtschaft, das Füreinander leisten

2002
Dialogische Führung