

David MacLeod

Chairman Employee Engagement Task Force



Topics

Employee Engagement

Motivation

Performance

Employee Retention

What he offers you

David takes an in-depth look at employee engagement and reports on its potential benefits for organisations and employees. He demonstrates its positive impact on UK competitiveness and performance both during the downturn and in powering through to recovery.

How he presents

David is a lively and inspiring speaker with a wealth of hands-on experience. He makes a powerful impact on audiences with his wisdom on employee engagement and retention.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us. See below for details.

David MacLeod is an engaging and down-to-earth speaker well known for his work on Employee Engagement and Motivation. He is currently Chair of the Task Force on Employee Engagement launched by the Prime Minister at Number 10 in March 2011. He has a portfolio of responsibilities which include being a Non-Executive Director of the Department for International Development, and of the Ministry of Justice.

“Employee engagement is when the business values the employee and the employee values the business”

In detail

Early in his career, David was Head of Marketing for the Dulux brand, where market share was significantly enhanced through innovation, before going on to be Chief Executive of European and then Global businesses, during which time profitability was significantly improved. In 2001, David left industry to join the Cabinet Office as a Senior Advisor on Change and Performance. He advised on a range of significant Government initiatives in a number of major Departments of State. He has worked extensively at Permanent Secretary Level and with Private Sector Organisations on major programmes of organisation wide change.

Publications

2008

The Extra Mile: How to Engage Your People to Win

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