

Dr. Florian Langenscheidt



Expert on Innovation & the Future of Media, Author, Publisher & TV Presenter

Florian Langenscheidt is widely respected for his innovative approach to publishing, the future of new media, and consequently the future of e-business. He is also a successful children's book author and holds prestigious chairs and board memberships with organisations such as Transatlantic Ventures AG, buecher.de AG, the BDI Committee for Multimedia and Telecommunications. He is TV-host of the *Münchner Runde* talk show, Bavarian TV and *nachtclub* (since 1992).

"One of the Germany's most important media experts"

In detail

Born in Berlin to the Langenscheidt dynasty, whose name has become synonymous with the famous dictionary group, Florian took on the running of the 150 year-old family business in 1990, the Langenscheidt Publishing Group. A graduate of Harvard University and MBA holder from INSEAD, Langenscheidt was Chairman of the study group "Initiative Future" in Germany from 1996-1999, founding spokesman for the study group "Electronic Publishing" and columnist of *Capital*. Florian is also an active promoter of reading and a Board Member of the German Children and Youth Foundation in Germany. He has devoted his time to the global children's organisation "Children for a Better World" and serves on the Board of Trustees for the World-Wide Fund for Nature.

What he offers you

Dr. Langenscheidt is widely regarded as one of the leading authorities in Germany on Innovation & the Future of Media. His numerous speeches at home and abroad are concerned with optimism, values, family companies, trademarks, school, education, luck and Germany.

How he presents

Florian Langenscheidt engages his audience with a unique "return to innocence" theme whilst discussing the trendiest topics of innovation and future media. Though far advanced into the world of the e-book, Florian Langenscheidt still believes in the emotional experience of reading a book. "You hold it, you smell it, you feel it!". He delights audiences with his humorous and entertaining style.

Languages

He presents in German, English or French.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us. See below for details.

Topics

New Media and Electronic Publishing
The Long Road to Innovation
The Internet-eBusiness
Future Challenge of the Global Society in a Global Economy
Visions of Tomorrow's World

Publications

2010
1000 Glücksmomente
2009
Das Lexikon der deutschen Familienunternehmen
2008
Langenscheidts Wörterbuch des Optimisten
Energietechnologien der Zukunft: 100 führende deutsche Technologieunternehmen in der bedeutendsten Branche der Welt
2007
Deutsche Standards? Aus bester Familie: 100 vorbildliche deutsche Familienunternehmen
2006
Das Beste an Deutschland. 250 Gründe, unser Land heute zu lieben
2005
Von Liebe, Freundschaft und Glück
The Best of Germany: 250 Reasons to Love Our Country
1999
Hundertmal Mut
Glück mit Kindern
1995
Bei uns zu Hause-Prominente erzählen von ihrer Kindheit
1992
Wish I May, Wish I Might: Fantastic Thoughts for a Starry Night
1992
Sternschnuppenwünsche
1991
Tausend Glücksmomente

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