

Alf Rehn



Worldwide Recognised Business
Guru

Alf Rehn is a worldwide recognised business guru. The *Times* called him “star of the future”. He has a chair of management and organization, a professorship of innovation and entrepreneurship, and an odd outlook on life. In addition to this he is active as a columnist, an author, and a sought-after speaker. Currently, Alf holds a chair of management and organization at Åbo Akademi University in Finland, a professorship of innovation and entrepreneurship at the Royal Institute of Technology in Sweden.

“One of Europe's top young
management scholars”

In detail

Alf is with 31 one of the youngest full professors in Scandinavia. His research focuses on novel ways to understand management, organization and economy, and has been published in leading academic journals such as *Creativity and Innovation Management*, *Group and Organization Management*. He has contributed to works such as the Routledge Companion to Creativity and the Sage International Encyclopedia of Organization Studies. He is on the editorial board of several top management journals and edits a book series at a prominent Scandinavian publisher.

What he offers you

As a speaker and consultant, Alf has worked with major business conferences, global industry, finance and insurance companies, CIO's, pharmaceuticals and the high-tech industry, as well as mentored a series of start-ups. In doing so he has talked about things as far apart as discussing novel ways to develop city economies, economy as entertainment, cannibalism as strategy and going beyond creativity. In addition, he has appeared on TV talking about things such as business language, boredom in organizations, extreme wealth and new business models.

How he presents

Rather than presenting the same buzzword everyone else does, Alf challenges audience's thinking. At times provocative and always engaging, he represents a fresh new way of thinking about business.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

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Topics

The Frivolous Economy,
Creating Wealth through the
Completely Pointless

Cannibalism as Strategy

Going Beyond Creativity

Business Language

Boredom in Organizations

New Business Models

Publications

2007

Vad är företagsekonomi?

Organisation – teorier om
ordning och oordning

2006

The Scholar's Progress – Essays
on Academic Life and Survival

The Gift, Today – Altruism and
the Modern Economy

Business Studies and the
Treason of the Intellectuals

2004

The Serious Unreal – Notes on
Business and Frivolity.