

Nicholas Carr

Former Executive Editor of the
Harvard Business Review



A former executive editor of the *Harvard Business Review*, Nicholas Carr is an acclaimed business writer and speaker on technology, business, and culture. In addition to writing more than a dozen articles and interviews for HBR, he is also the author of the much-discussed "Is Google Making Us Stupid?," the cover article in *The Atlantic's* 2008 Ideas issue. He writes regularly for the *Financial Times* and *The Guardian*, and his articles have also appeared in the *New York Times*, *Wired*, *Business 2.0*, *The Banker*, and *Advertising Age* as well as on his blog Rough Type.

"His argument is simple,
powerful and yet also subtle"
The Economist

In detail

He holds a B.A. from Dartmouth College and an M.A. from Harvard University. He was a principal at Mercer Management Consulting. He has also appeared as a business commentator on CNN, CNBC, CNBC-Asia and Tech TV. He is a member of the Encyclopaedia Britannica's editorial board of advisors. He writes a column on innovation for *Strategy & Business*, where he's a contributing editor, and writes a technology column for *Business Week Online*.

What he offers you

In his presentations Nicholas offers great insight as he examines the evolution of information technology in business and shows how it follows a pattern strikingly similar to that of earlier technologies like rail transport and the electricity industry. In 2005, *Optimize* magazine named him one of the leading thinkers on information technology, and in 2007 *eWeek* named him one of the 100 most influential people in IT.

How he presents

A perceptive and balanced speaker, Nicholas' engaging presentations clarify the role of new technologies and innovation in the way we do business.

Languages

Nicholas presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us. See below for details.



Topics

Business Strategy

Innovation

New Technologies

Competitiveness

The Big Switch: Our New Digital
Destiny

Publications

June 2010

The Shallows: What the Internet Is
Doing to Our Brains

2008

The Big Switch: Rewiring the
World, from Edison to Google

2004

Does IT Matter? Information
Technology and the Corrosion of
Competitive Advantage

CSA Celebrity Speakers

Phone +359 888 308180

E-mail speakers@speakersbulgaria.com

Website www.speakersbulgaria.com