

Bran Ferren



Co-founder, Co-Chairman & Chief Creative Officer of Applied Minds, Inc. & Former President, Walt Disney Imagineering

Bran Ferren is one of the world's preeminent artist / designers & scientist / engineers. He is a nationally recognized, award-winning speaker who has worked in theater, film special effects, product design, architecture and the sciences. Bran's current clients include GM, Lockheed Martin, NASA, the National Security Agency and government agencies that value his unique combination of strengths: equal measures of genius in science and technology, art and design, creative ideas and successful innovation leadership.

"Bran speaks from unique experience on the art & science of the imagination, & how to organize for innovation"

In detail

Bran Ferren is the former president of research and development of Walt Disney Imagineering, as well as the co-founder of Associates and Ferren, a visual effects company who supplied visual effects for Star Trek V. A popular guest lecturer, Bran has addressed over 100 professional groups in the entertainment, business and scientific communities. He serves on several federally funded science, technology and management advisory boards.

What he offers you

Having won many awards, including three Academy Awards for technical achievement, Bran Ferren is a highly inspiring speaker with unparalleled knowledge and insight into the ways invention, creativity and technology interact for business success. He is an incredible resource whose impact on daily operations can be measured by the passage of time. He fills his presentations with ideas gleaned from his vision of design and technology's future, and he offers concrete ways to redesign innovation processes that come from his experience as one of our finest innovation practitioners.

How he presents

Bran Ferren is an energetic speaker, at once inspiring and articulate, knowledgeable and insightful. He really makes you think longer and broader.

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us. See below for details.

CSA Celebrity Speakers
Phone +359 888 308180
E-mail speakers@speakersbulgaria.com
Website www.speakersbulgaria.com



Topics

How to Organize for Innovation:
The Art and Science of the Imagination

Vision

Creativity

Education

Technology

Credentials

New York Drama Desk Award

Los Angeles Critics Circle Award

Maharam Foundation Annual
Theater Design Award

Academy of Motion Picture Arts
and Sciences awarded Ferren its
Technical Achievement Award
(1983), Scientific and
Engineering award (1987)

Member of the Academy of
Motion Picture Arts and Sciences
and the Academy of Television
Arts and Sciences