

# Prof. Pankaj Ghemawat

Professor of Global Strategy & Bestselling Author



Pankaj Ghemawat is one of the new generation management gurus who throws new light on corporate behaviour and particularly its global aspect. He is currently Professor of Global Strategy at the IESE Business School which is ranked as one of the top 3 business schools in Europe and also writes a blog on global strategy, 'What in the World' for Harvard Business Online. He has written several award winning publications on Business Strategy including the bestseller, 'Redefining Global Strategy'.

"An impeccably researched reassessment of the global business world – not as an ideal but as it really is"  
Sir Martin Sorrell, CEO, WPP Group

## In detail

Professor Ghemawat earned his PhD in Business Economics from Harvard University. He then worked as a consultant at McKinsey & Company in London before joining the Harvard Business School in 1983. In 1991, he was appointed the youngest professor in HBS's history and in 2006 he joined IESE. In October 2008 he was appointed Fellow of the Strategic Management Society (SMS). He has received numerous awards including the 2008 Irwin Outstanding Educator Award from the Academy of Management, the first European Business School Professor to receive this award.

## What he offers you

Pankaj Ghemawat challenges current thinking on globalisation and explains to audiences his controversial theory as to why he believes 'the world is not flat' and why we are living in an era of 'semi-globalisation'. By basing his research on real-world case studies and with a mastery of economic data, Prof. Ghemawat offers CEOs and business leaders refreshing and effective strategies for sustained business development in today's volatile economic climate.

## How he presents

An astute commentator on global trends and current core competencies, Prof. Ghemawat delivers informative and well balanced presentations which offer essential insights and thought-provoking impulses for today's decision makers.

## Languages

He presents in English, French and Hindi.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone, fax or e-mail us. See below for details.

CSA Celebrity Speakers  
Phone +359 888 308180  
E-mail [speakers@speakersbulgaria.com](mailto:speakers@speakersbulgaria.com)  
Website [www.speakersbulgaria.com](http://www.speakersbulgaria.com)



## Topics

WORLD 3.0: Global Prosperity and How to Achieve It

The World is Not Flat

Redefining Global Strategy – Crossing Borders in a World Where Differences Still Matter

Strategy and the Business Landscape

Core Competencies for a Globalised World

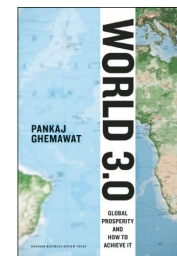
Global Imbalances

Risk Management

## Publications

### May 2011

WORLD 3.0: Global Prosperity and How to Achieve It



### 2007

Redefining Global Strategy

### 2005

Strategy and the Business Landscape

### 1997

Games Businesses Play: Cases and Models