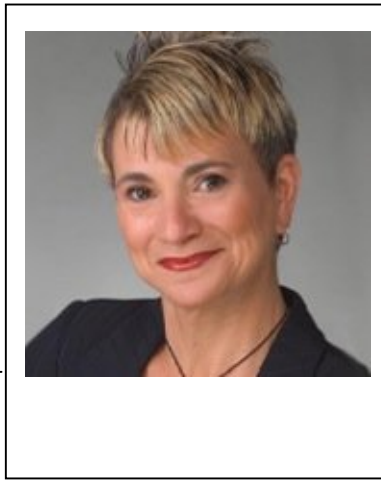


# Susan Annunzio

## Authority on eBusiness Leadership & Corporate Transformation



**S**usan Annunzio is the President and CEO of The Center for High Performance (CfHP). She is a key figure in providing corporate strategy advice to organisations going through large-scale transition. A professor at the Graduate School of Business at the University of Chicago, she also has a background in consulting. One of her major achievements is the complete re-shaping of a global petroleum company reversing its declining performance. A guest on numerous local and national television and radio news programs, she has been quoted extensively in the business press, including *The Wall Street Journal*, *CNBC*, *BBC*, *USA Today* and *Bloomberg*.

Expert on Shaping High-Performance Business Environments

### In detail

Susan holds Masters and Bachelors degrees in Psychology from Loyola University, Chicago. At *Nextera* she was Principal of their strategic change management practice. Her projects covered a wide variety of industries including financial services, petroleum, manufacturing, high technology, professional services and health care. She also led the change management programme at CCH, a global publishing and software firm. Previously, Susan ran the research-based high performance consulting subsidiary of Hudson Highland Group, Inc., one of the world's leading professional staffing and talent management solutions companies.

### What she offers you

Susan is a strategic advisor to top business leaders worldwide with a proven track record of partnering with executive teams of top-tier companies to maximize their returns on strategic, financial and human capital investments. Her main message centres on making your organisational culture one that will thrive in the changing economy. By demolishing the implicit rules that stifle employee creativity she inspires organisations to transform for the better. A recognized authority in change management and business leadership, she is a sought-after advisor to senior corporate leaders, having presented around the world at prestigious venues such as the World Economic Forum, and is a regular guest lecturer at INSEAD business school in Fontainebleau. She also offers a concise lesson on leading in the Information Age.

### How she presents

Keen on breaking the rules, Susan, one of the world's leading management consultants and a true thought-leader, creates the spirit of change by inspiring interaction with her audience.

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone, fax or e-mail us. See below for details.



## Topics

eLeadership  
Change Management  
Supply Chain Solutions  
The HR Paradigm Shift  
The Secret Weapons of Culture Change  
Breaking Down Cultural Barriers  
The Role of Business in the 21<sup>st</sup> C  
Enabling the Flexible Organisation  
Strategies for a Changing Workforce

## Publications

### 2004

Contagious Success (voted Fast Company's Readers' Choice selection in 2005)

### 2001

Evolutionary Leadership: proven techniques for creating an environment of speed and flexibility in the digital economy

### 1990

Communicoding

### Awards & Recognition

Susan has been awarded numerous industry awards, including the Dalton Pen Award of Excellence, the CIPRA Award of Excellence, the Telly Award, and the Publicity Club of Chicago Silver Trumpet

**CSA Celebrity Speakers**

**Phone** +359 888 308180

**E-mail** [speakers@speakersbulgaria.com](mailto:speakers@speakersbulgaria.com)

**Website** [www.speakersbulgaria.com](http://www.speakersbulgaria.com)