

## The Honourable Sergio Marchi, P.C. MP

Former Canadian Minister of Trade,  
Canadian Ambassador to the WTO,  
President of the Canada China  
Business Council



**S**ergio Marchi is a former Canadian politician who served as a federal Cabinet Minister in three different portfolios during his time in government: Citizenship and Immigration, Environment, and International Trade. He was also the Ambassador of Canada to the World Trade Organization, the World Intellectual Property Organization and the Office of the United Nations, in Geneva, 1999 - 2004, and a UN Migration Commissioner, 2004 - 2006. He also served as the former President of the Canada China Business Council. He currently serves as a Senior Fellow at the International Centre for Trade and Sustainable Development, in Geneva and also acts as a Special Advisor to the Secretary General of the International Catholic Migration Commission.

"Sergio Marchi is one of the leading voices on global politics and economics"

### In detail

Sergio left politics in 1999 to accept an appointment as Canadian Ambassador to the World Trade Organisation in Geneva. He was subsequently elected unanimously as Chairman of the WTO's General Council. In the private sector he has fulfilled roles as the Senior Business Advisor, Lang Michener LLP, from 2006 to 2008 and is the Senior Advisor, to the Chairman of a Family-owned International Business Enterprise. He was also the Chairman of the Canadian Services Coalition from 2006 to 2008.

### What he offers you

Sergio Marchi informs and engages as he contributes incisive analysis of how organisations and individual leaders can deal with challenges, prepare for a new world and develop a truly global perspective. He brings a trusted, tested international perspective to such issues as the world economy, politics, and globalisation showing audiences how global events resonate locally. An extensive career, both in business and government, puts the Honourable Sergio Marchi in an excellent position to also explain the impressive growth and role of China within the international community.

### How he presents

Sergio Marchi's presentations are high in content and delivered in a highly professional manner. His audiences leave with a new understanding of global issues from his unique perspective drawn from a lifetime of public service and a true insider's view of global affairs.

### Languages

He presents in English and Italian.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us. See below for details.



### Topics

World Economy and Trade

Global Politics and Public Policy

Impact of Globalisation

The Emergence of China

### Testimonials

"Sergio Marchi was a senior member of my Cabinet, and served with particular distinction. He brings a passion and an extensive experience to bear in analyzing and understanding the political and economic forces at play internationally".

Rt Hon. Jean Chretien  
Former Prime Minister of Canada

"Sergio Marchi has a keen eye and appreciation for the workings of the multilateral trading system and the global economy. As a former Trade Minister, as well as WTO Ambassador and Chairman of its General Council, he is uniquely positioned to provide relevant commentary that comes from hands-on experience and knowledge."

Alejandro Jara  
Deputy Director General  
World Trade Organization (WTO),  
Geneva

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