

# René Carayol MBE

## Business Guru and Media Personality



René Carayol is an internationally renowned business guru and media personality. René is a regular broadcaster for the BBC and has presented the influential *Pay Off Your Mortgage In 2 Years* series, BBC2's flagship business offering *The Money Programme* and the critically acclaimed *Mind of A Millionaire* and *Man From The Met* documentaries. He is a broadsheet columnist, a frequent voice on Radio 5 Live and a regular expert commentator on Sky News and BBC Breakfast.

*René's focus is on inspirational leadership and culture, bound together with a compelling philosophy founded on his own board level experience.*

### In detail

He is the bestselling author of the influential *'Corporate Voodoo'* and *'My Voodoo'* books, a frequent voice on Radio 5 Live, a regular fixture reviewing the press on Sky News, a former Non-Executive Director of the Inland Revenue and a former Director of IPC Media and Pepsi. René has provided leadership support to the likes of the Prime Minister's Strategy Unit, the Home Office and McKinsey and Co, and is now an accomplished Visiting Professor at Cass Business School. In 2004 he was awarded an MBE for outstanding service to the business community.

### What he offers you

René has built his reputation on knowing businesses better than they do themselves; providing answers and solutions no matter how big or small the problems that simmer below the surface. It is this unrivalled business acumen that has seen René chair and address conferences and business summits across the world, including the prestigious "Leaders in London" event for four consecutive years.

### How he presents

His messages are practical, real life experiences presented with electrifying effect. He both shakes up and inspires his audiences, showing them not only what lies within their grasp but when to grasp the nettle; keeping them one step ahead of the chasing pack.

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us. See below for details.

**CSA Celebrity Speakers**  
Phone +359 888 308180  
E-mail [speakers@speakersbulgaria.com](mailto:speakers@speakersbulgaria.com)  
Website [www.speakersbulgaria.com](http://www.speakersbulgaria.com)



## Topics

Extraordinary Times Demand  
Extraordinary Leadership

Leading Through Turbulent  
Times

Culture Is More Powerful  
Than Strategy

Managing A Little Less...  
Leading A Little More

What Do You Stand For?

When Your Heritage Is Not  
Your Destiny

Hire With Fire

Continue To Do What You Do  
Best and Partner To Achieve  
The Rest

## Publications

**2006**  
Pay Off Your Mortgage in 2 Years

**2002**  
My Voodoo: A Practical Guide to  
Unleashing the Magic in You and  
Your Work

**2001**  
Corporate Voodoo