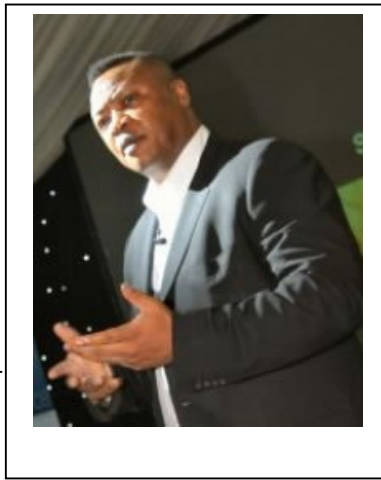


# René Carayol MBE

## Business Guru and Media Personality



René Carayol is an internationally renowned business guru and media personality. René is a regular broadcaster for the BBC and has presented the influential *Pay Off Your Mortgage In 2 Years* series, BBC2's flagship business offering *The Money Programme* and the critically acclaimed *Mind Of A Millionaire* and *Man From The Met* documentaries.

*René's focus is on inspirational leadership and culture, bound together with a compelling philosophy founded on his own board level experience.*

### In detail

He is the bestselling author of the influential 'Corporate Voodoo' and 'My Voodoo' books, a frequent voice on Radio 5 Live, a regular fixture reviewing the press on Sky News, a former Non-Executive Director of the Inland Revenue and a former Director of IPC Media and Pepsi. René has provided leadership support to the likes of the Prime Minister's Strategy Unit, the Home Office and McKinsey and Co. In 2004 he was awarded an MBE for outstanding service to the business community.

### What he offers you

René has built his reputation on knowing businesses better than they do themselves; providing answers and solutions no matter how big or small the problems that simmer below the surface. He brings real case studies from the leadership frontline, describing both abject failure and winning from the front.

### How he presents

His messages are practical, real life experiences presented with electrifying effect. He both shakes up and inspires his audiences, showing them not only what lies within their grasp but when to grasp the nettle.

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us. See below for details.



## Topics

Leading Through Turbulent Times

Culture Is More Powerful Than Strategy

Managing A Little Less... Leading A Little More

Ability to Make the Complex Simple

When Your Heritage Is Not Your Destiny

Positive Thinking

Continue To Do What You Do Best and Partner To Achieve

## Publications

### 2006

Pay Off Your Mortgage in 2 Years

### 2002

My Voodoo: A Practical Guide to Unleashing the Magic in You and Your Work

### 2001

Corporate Voodoo

CSA Celebrity Speakers

Phone +359 888 308180

E-mail [speakers@speakersbulgaria.com](mailto:speakers@speakersbulgaria.com)

Website [www.speakersbulgaria.com](http://www.speakersbulgaria.com)