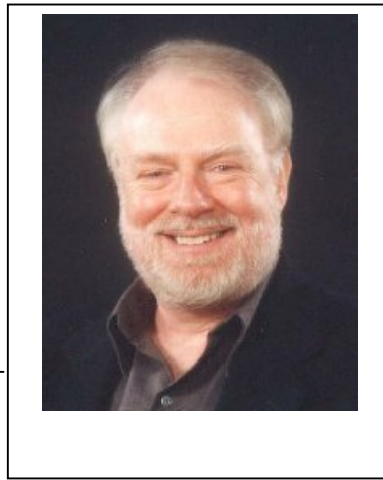


## Brian Bates



### Expert on Effective and Innovative Leadership

**D**r Brian Bates is currently the Research Director of the Christensen Foundation (Palo Alto) project on recovering the nature-based knowledge of ancient England, he is also Senior Adviser to the Ford Foundation funded project on worldwide indigenous wisdom - 'The Council of Elders' - working closely with tribal elders and medicine people to protect and document their knowledge. Brian was recently honored by these elders, who designated him a 'wizard' in recognition of his work in reconstructing the shamanic traditions of the Anglo-Saxons for application to life today.

Creative strategies are fast becoming the key to success in business

#### In detail

Brian Bates is the author of six international best-selling books, including *'The Real Middle-earth'*, *'The Way of Wyrd'*, *'The Human Face'*, and *'The Way of the Actor'*. He is leading the movement to recover imagination as a powerful tool in our personal and working life, and to bring it to the forefront of 21st century inspiration. Brian is a Professor of Psychology at the University of Brighton, the University of Sussex, and a Fellow of the Royal Society of Arts. His work on imagination includes his directing at the Royal Academy of Dramatic Art in London. There he trained future Academy Award winners and stars including Kenneth Branagh, Ralph Fiennes, Jane Horrocks, Sean Bean and Timothy Spall.

#### What he offers you

His presentations focus on ways to release our full potential in seeing new and effective solutions to business issues, based on the latest research in the world of psychology and biology. Brian has developed ways to teach imagination and performance in business settings. He lectures internationally to business, arts and general audiences.

#### How he presents

Brian is a brilliant speaker and his presentations are enthusiastic, vivid and thoroughly researched. He uses a blend of humour and ingenuity to teach individuals and businesses to break out of their set patterns in order to meet the demands of a world changing at an ever increasing pace.

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us. See below for details.



### Topics

Personal Development  
Change  
Leadership  
Creative Strategies  
Warrior Strategies  
Innovation

### Publications

#### 2003

The Real Middle Earth

#### 2001

The Human Face

#### 2000

How to Manage Your Mother

#### 1996

The Wisdom of the Wyrd

The Way of Wyrd

#### 1987

The Way of the Actor: A Path to Knowledge & Power

CSA Celebrity Speakers

Phone +359 888 308180

E-mail [speakers@speakersbulgaria.com](mailto:speakers@speakersbulgaria.com)

Website [www.speakersbulgaria.com](http://www.speakersbulgaria.com)

**IASB**  
INTERNATIONAL ASSOCIATION OF  
SPEAKERS BUREAUS