

# Bjørn Lomborg



## Author and Leading Expert on Global Sustainability

**B**jørn Lomborg is adjunct professor at the Copenhagen Business School. He is the organizer of the Copenhagen Consensus Center, which brings together some of the world's top economists, including 5 Nobel laureates, to set priorities for the world. *Time magazine* named Lomborg one of the world's 100 most influential people in 2004. In 2008 he was named "one of the 50 people who could save the planet" by the UK *Guardian*; "one of the top 100 public intellectuals" by *Foreign Policy* and *Prospect* magazine; and "one of the world's 75 most influential people of the 21st century" by *Esquire*.

As the only Dane in 2008, Bjørn now features on three international lists of the most influential people in the world

### In detail

From 2002 to 2004 Lomborg was director of Denmark's national Environmental Assessment Institute. In 2004 he organized the "Copenhagen Consensus" which brought together some of the world's top economists. Here they prioritized the best opportunities to the world's big challenges, essentially answering the question: If we want to do good where should we start? In 2006 he assembled a number of top UN ambassadors, including representatives from China, India and the UN, representing about half the world's population. They also answered the question, and came out with a similar ranking, the first of its kind for the UN.

### What he offers you

In his highly informative and well researched presentations Bjørn challenges widely held beliefs and addresses the most serious challenges facing the world today. He systematically examines today's most important global crises issues and offers sustainable solutions. His message is as simple as it is important. Bjørn has been able to establish and vitalise an exhaustive knowledge on economic prioritisations. He is available for conferences, keynote speeches and panel discussions.

### How he presents

Having spoken around the globe, Bjørn's presentations are filled with a host of real life examples as well as important and useful information delivered in an easily digested formula making him a highly sought after and prized speaker.

### Languages

Bjørn presents in English or Danish.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us. See below for details.

### CSA Celebrity Speakers

Phone +359 888 308180

E-mail [speakers@speakersbulgaria.com](mailto:speakers@speakersbulgaria.com)

Website [www.speakersbulgaria.com](http://www.speakersbulgaria.com)



## Topics

The Truth about Global Warming  
Climate Change  
Environmentalism  
Sustainability  
Government and Contemporary Society  
Business and Economics  
Science, Technology and Nature  
The World's Biggest Problems and Challenges  
Science  
How to Spend US\$ 50 Billion to Make the World a Better Place  
Feeling Good vs. Doing Good

## Publications

### 2007

Cool It: The Skeptical Environmentalist's Guide to Global Warming (already been translated into 17 languages)  
Solutions for the World's Biggest Problems: Costs and Benefits (Editor)

### 2006

How to Spend \$50 Billion to Make the World a Better Place

### 2004

Global Crises, Global Solutions: Priorities for a World of Scarcity (Best Book of the Year, by the Economist)

### 2001

The Skeptical Environmentalist