

José María Figueres Olsen

**Chairman of The Carbon War Room
Former President of Costa Rica
Former CEO of the World Economic Forum**



José María Figueres served as President of Costa Rica from 1994 to 1998. Elected to office at the age of 39, he is the youngest President of a Latin American country in modern times. Today his work revolves around the issues of innovation and competitiveness as key drivers of a new global economy. As Chairman of the Carbon War Room, established by Sir Richard Branson and select entrepreneurs he helps develop market-driven solutions to mitigate climate change. He is also a member of the United Nations Secretary General's Advisory Group on Energy and Climate Change.

"We have to get it right the first time – we can only have a plan A because there is no planet B"

In detail

Prior to serving as President, he was Minister of Foreign Trade and Minister of Agriculture. He pioneered the linkage between sustainable development and technology. As President he led Costa Rica's emergence as a world leader in environmental protection, ecotourism, and ICT services – following a landmark \$500m investment by Intel in 1997. After leaving government, he helped create and lead the United Nations ICT Task Force. In 2000, he then joined the World Economic Forum and became its first CEO in 2003.

What he offers you

As a former head of state deeply involved in the search for solutions to global challenges he offers a truly unique perspective into the world of business and international affairs and development. He speaks knowledgeably and passionately about how changes in the world can be brought about through innovation and principled leadership. He is able to advise and inspire organisations to set a course and do their best in navigating through a world of uncertainties and challenges.

How he presents

José María Figueres is recognised as a world-class speaker and moderator. He has been a keynote speaker at many of the world's most prestigious conferences and forums. He provides perspectives on future trends in an informative and thought provoking manner. Passion is undisputedly one of his strengths, but so is validity of his message. His inspirational presentations are both well researched and compelling.

Languages

He is fluent in English and Spanish.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us. See below for details.

CSA Celebrity Speakers
Phone +359 888 308180
E-mail speakers@speakersbulgaria.com
Website www.speakersbulgaria.com



Topics

Innovation and Competitiveness
Leadership
The Economic Opportunity in Addressing Climate Change
Sustainable Economic Development
Attracting Foreign Investment

Publications

2010

Key Elements for a 2020 Competitiveness Agenda in the Americas

1996

Remarkable Events in Central America: International Perspectives on Sustainability

Distinguished Board Member

Chairman, Carbon War Room
Chairman, Global Fairness Initiative
UN Secretary General's Advisory Group on Climate and Energy
Trustee, DARA
Trustee, FRIDE
Clinton Global Initiative
Earth Council Geneva

