

# Baroness Susan Greenfield CBE

Expert on the Human Mind and  
Renowned Brain Researcher



**S**usan Greenfield is a scientist, writer, broadcaster and member of the House of Lords. She is Professor of Pharmacology at Lincoln College, Oxford University.

With a well earned reputation as one of the most influential women in the world, she is an outstanding keynote speaker on change and tomorrows' people. She has deeply insightful perspectives on the effects of scientific and technological advancements on the human race as well as business management and leadership.

"One of the most inspirational women in the world"  
*Harpers & Queen*

## In detail

Susan Greenfield achieved a first class degree at St. Hilda's College, Oxford and a DPhil in the University Department of Pharmacology.

She was included as one of the 50 most powerful women in Britain by *The Guardian* and she has also made a wide range of broadcasts on TV and Radio – particularly for the BBC's *Tomorrow's World* and *Innovations*. In addition she writes a column for *The Independent* as well as regularly contributes to a number of national newspapers including *The Times* and *The Telegraph*.

## What she offers you

In her illuminating and lively presentations, Susan Greenfield illustrates how the massive growth of electronic media is fundamentally altering our brains and central nervous system and that while change is inevitable, companies must choose how to respond to that change.

Susan Greenfield shares invaluable advice on leadership and the human mind and is immensely popular with audiences around the world.

## How she presents

She is highly sought after for her innate ability to make science, technology and the human mind more accessible and comprehensive subjects. She breaks the mould and changes audiences' preconceptions by offering valuable information in a remarkably down to earth manner.

## Languages

She presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

## How to book her?

Simply phone, fax or e-mail us.

See below for details.



## Topics

Business and the Human Mind  
Scientific and Technological Advancements  
Change, Creativity & Leadership  
Tomorrow's People  
The Theory of Consciousness  
Science – A Subject and an Institution  
The Political Aspects of Science Research

## Publications

**2008**  
ID: The Quest for Identity in the 21<sup>st</sup> Century

**2004**  
Inside the Body: Fantastic Images from Beneath the Skin

**2003**  
Tomorrow's people: How 21<sup>st</sup> Century Technology is changing the Way We Think and Feel

**2001**  
Ego: The Neuroscience of the Self

**2000**  
Brain Power: Working out the Human Mind  
The Private Life of the Brain

CSA Celebrity Speakers  
Phone +359 888 308180  
E-mail [speakers@speakersbulgaria.com](mailto:speakers@speakersbulgaria.com)  
Website [www.speakersbulgaria.com](http://www.speakersbulgaria.com)